

'Women are the largest untapped reservoir of talent in the world'

Hillary Clinton

Women In Geothermal

WING Industry Update

NZ Geothermal Workshop

20 November 2015

Sue King

Strettons, Taupo



WING

Women in Geothermal

It all began in Vegas...





“Women in the workforce face a subtle, institutionalised bias against them; discrimination that is hard to measure and well hidden”

Kim Campbell, CEO, Employers and Manufacturers Association (Feb 12)



Be Visible

- Organisational Structure
- Leadership
- Representing at Events
- Winning Awards
- Communication



Today

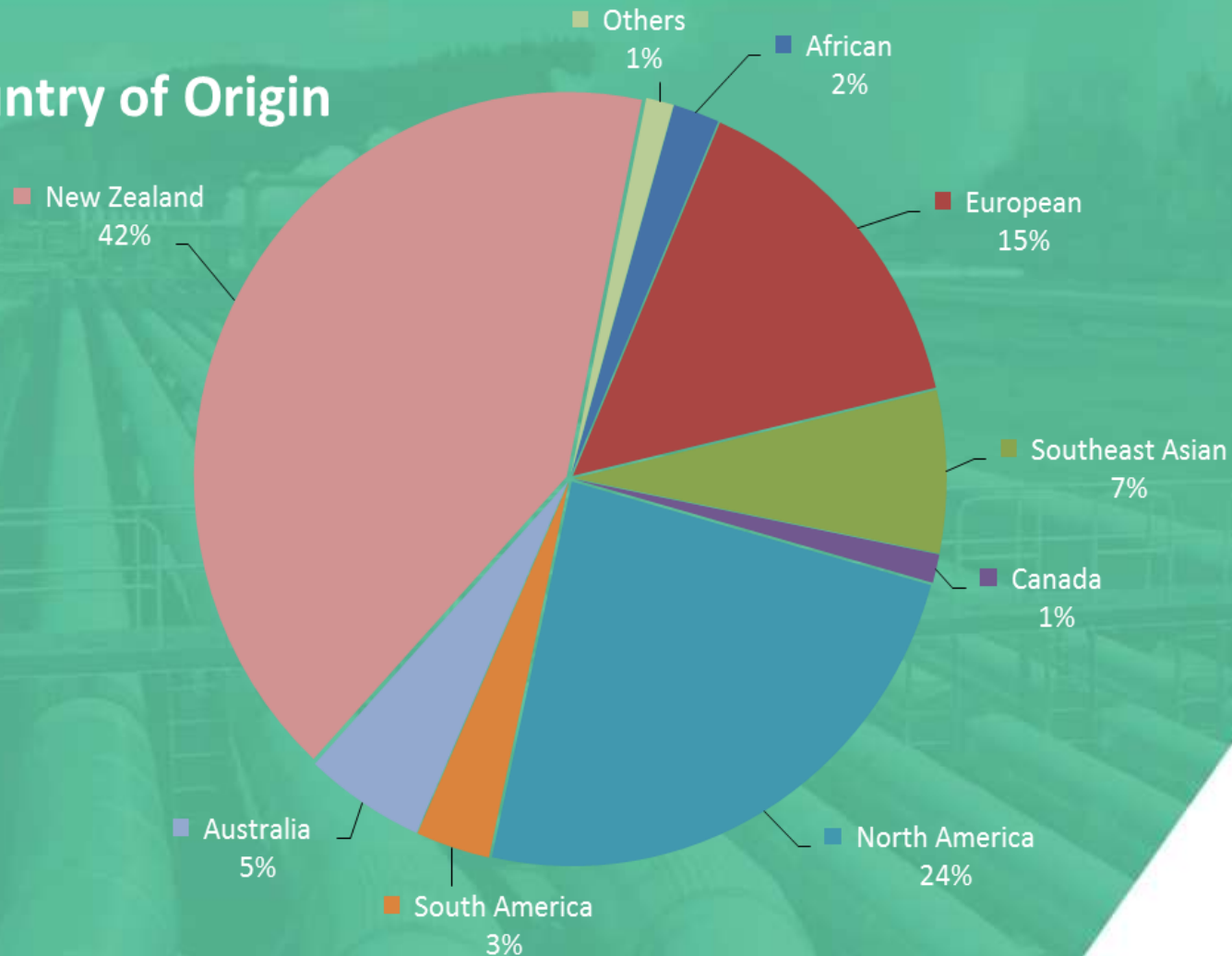
- Support from industry / membership
- Sponsored events
- 15 Ambassadors + Global Chair
- ~500 Members
(female and male)
- >130 companies
- 48 countries



WING Bridget Ayling, working on a Mongolian geothermal project

Membership

Country of Origin



Roadmap to Iceland



WING aims to promote the education, professional development and advancement of women in the geothermal community.

THE FACTS



WE NEED YOU



START NOW

BE VISIBLE

Show the industry your face, let other WINGs see you, show us the awesome work you are doing!

GO FOR THE NO

Face your fears – ask for that promotion, put your ideas forward in meetings, apply for that job!

LET WING BE YOUR SOUNDING BOARD

Tell us what you want and how we can help! Ask us technical questions, career advice – we're here to support you!

TRACK EVERYONE DOWN

Encourage co-workers, students, daughters to join, including the men! We want you all!

"No industry or country can reach its full potential until women reach their full potential"

Sheryl Sandberg



WING

Women in Geothermal

Roadmap to Iceland 2020

- 1,500 Members by 2020
- 50% Male members
- 1 WING Team in every geothermal country
- 100% of Geothermal Associations have a WING member on their board



Next Steps

- **Gather information**
 - Geothermal Associations
 - Companies and Institutions
 - Literature searches
 - Social and traditional media
- **Collaborate**
 - Global Renewable Women Groups
- **Communication**

The Women in Geothermal Newsletter

WHAT'S NEW@WING

New Zealand Edition | Volume 1 | October 2013

WHAT WE'VE BEEN UP TO...

Storming castles (and boardrooms)
WING has been hard at work on our quest for the outdoor, and closer to home, taking the work a step at the New Zealand Geothermal Association board. Great stuff!

Gaining male support!
The one million dollar way to achieving our goal of 50% male membership (to match up your male-to-female ratio) is to get men, women, children and anyone else you can get in on, and encourage them to join us!

Curly questions and curly fries – a great event in Taupo!
On Thursday 27th August an impressive number of geothermal locals gathered at The Stone House in Taupo for a chance to meet others in the geothermal community. The night began with a few drinks and nibbles provided by our generous gold sponsor, Kelly's, and was hosted by Abbie.

WINGMAN OF THE MONTH!
November 2013 is dedicated to Karen @ Karen@WING. Karen is a geothermal geologist and has been instrumental in our success in getting geothermal companies to be more inclusive of women.

UPCOMING EVENTS WHERE YOU CAN FIND WINGS...
1st - 4th Nov 2013 | 10:00am - 5:00pm | Taupo, NZ
20 - 23 Nov 2013 | 10:00am - 5:00pm | Rotorua, NZ
27 - 30 Nov 2013 | 10:00am - 5:00pm | Taupo, NZ

STAY IN TOUCH!
Email: info@womeningeothermal.com
Facebook: [Women In Geothermal \(WING\)](https://www.facebook.com/WomenInGeothermal)
Twitter: [Women In Geothermal - WING](https://twitter.com/WomenInGeothermal)
Tumblr: [wing_geothermal](http://wing_geothermal.tumblr.com)
Website: www.womeningeothermal.com

WINGloves

NALCO
The Earth's Company

World domination ?



Andy Blair (WING Global Chair), Juliet Newson (IGA Chair), Magaly Flores (Mexican WING Ambassador, head of geothermal at CFE), Meseret Zemedkun (African WING Ambassador, head of UNEP's African Rift Geothermal Development Facility (ARGeo) and a couple of our Mexican WINGs

Next Steps for global WING continued..

- Recruitment
- Build country teams – Ambassadors, teams
- Mentoring programs
- Awards regional and global
- What you can do to support your WING's
- What else???

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Stay in touch...

- Email: womeningeothermal.com
- Twitter [@WING_geothermal](https://twitter.com/WING_geothermal)
- Website: www.womeningeothermal.com
- Facebook: 'Women in Geothermal' - WING

You cannot solve a problem from the
same consciousness that created it.
You must learn to see the world anew
~ Albert Einstein



Facebook:
Mindfully Be



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